

Press Release

ExecuInsight, LLC conducts session on:
GenderSpeak: Promoting Effective Workplace
Communication between Men and Women Training
at the 2007 NACS Show

**ExecuInsight raises awareness on Gender Diversity Dynamics in
the workplace**

Atlanta, GA, November 9, 2007: ExecuInsight LLC, the premier resource for executive level insight and expertise in all facets of business performance enlightened attendees with an innovative and informative speech on how gender cultural and behavioral norms effect the work environment. The 60 minute researched based seminar was presented by Michele Hanson (CEO) and Bobby Miller (VP) and used industry experiences and humor to explore how gender differences impact in business world. Ms. Hanson and Mr. Miller demonstrated how men and women think in differing ways and provided strategies to break down those barriers and simulate productivity and growth within an organization. Their message resonated with the crowd and spawned further discussion and questions from the attendees. In today's ever-changing business world ExecuInsight provides valuable and relevant information to help propel organizations to the next level.

Michele Hanson (CEO) founded ExecuInsight in 2004, leveraging her 24 years of corporate experience mainly in the CP&G industry. Ms. Hanson's built her career leading top-producing sales and marketing teams for companies such as Coca-Cola, First Data Corporation, McLane Company, Inc. and The Pillsbury Company. She also founded the Network of Executive Women (NEW) and continues to serve on the Board of Directors. ExecuInsight's mission is: to help companies and individuals to achieve higher productivity, teamwork and profitability by providing cutting-edge workshops and training to organizations. ExecuInsight's areas of expertise include: Team Building and Design, Gender Diversity, Women working with Women, Operational Excellence as well as Sales and Marketing. For more information visit www.ExecuInsight.com.

For Release 5 p.m. EST - November 16, 2007
